



LEGACY OF LIFE ESSAY & VIDEO SCHOLARSHIPS

ESSAY Scholarship Prizes		VIDEO Scholarship Prizes	
<p>\$3,000 First Place Scholarship</p> <p>\$2,000 Second Place Scholarship: Two to be awarded</p> <p>\$1,000 Honorable Mentions: Three to be awarded</p>		<p>\$3,000 First Place Scholarship</p> <p>\$2,000 Second Place Scholarship: Two to be awarded</p> <p>\$1,000 Honorable Mentions: Three to be awarded</p>	
INFORMATION FOR BOTH ESSAY AND VIDEO:			
Theme:	<p>Almost 75% of Americans believe organ donation is the right thing to do, but fewer than 50% have signed up on a state donor registry. There are still not enough donors to save the lives of those on the transplant waiting list. Pick one of the following communities and write an essay or produce a video that will convince that community to register to be organ, eye and tissue donors:</p> <ul style="list-style-type: none"> • A multicultural community (African-American, Hispanic, Asian-Pacific, African, Native American) • A faith community (Christian, Judaic, Islamic, Buddhist or other identified) • A community you specify (i.e. your friends and family; 16-21 year olds; 50 and older; other) 		
Deadline:	11:59 p.m. on Tuesday, March 31, 2015		
Winners:	Winners <u>ONLY</u> will be notified on or about May 16, 2015, and announced on beadonor.org		
ESSAY DETAILS		VIDEO DETAILS	
<ul style="list-style-type: none"> • Write a maximum 1,000 word persuasive original essay on your chosen topic (above), not including citations. • You must include a call to action. • You must follow ALL competition rules. See back. 		<ul style="list-style-type: none"> • Produce a maximum of two minute persuasive original video on your chosen topic (above) not including credits. • You must include a call to action • You must follow ALL competition rules. See back. 	
ESSAY DISQUALIFICATIONS		VIDEO DISQUALIFICATIONS	
<ul style="list-style-type: none"> • Not following the rules on the back (must live in WRTC service area) • Not using citations (at end of essay) • Using more than 1,000 words (not including citations) • Sent time is late (it must read "sent" no later than 11:59 p.m.) 		<ul style="list-style-type: none"> • Not following the rules on the back (must live in WRTC service area) • Not using citations (in the entry form) • Video is more than 2 minutes long, not including credits • Sent and upload time is late (they must read "sent" no later than 11:59 p.m.) 	
ABOUT THE SPONSOR			
<p>Washington Regional Transplant Community (WRTC), the D.C. metropolitan area's organ recovery agency, and its Donor Family and Community Advisory Council sponsors these scholarships. WRTC is dedicated to educating people from all walks of life in our community about the benefits of organ, eye and tissue donation. The Legacy of Life scholarships are endowed by the Leslie Ebert Memorial Fund.</p>			
<p>More info: BeADonor.org/Scholarship OR 1-866-Be-A-Donor</p>			

Legacy of Life Scholarship Rules for BOTH Essays and Videos:

1. All essay and video entrants must be a senior who both resides in AND attends high school or is home schooled in one of the following locations: Virginia (Arlington, Fairfax, Loudoun, Prince William, Clarke, Spotsylvania, Stafford, King George, and Fauquier counties and cities of Alexandria, Falls Church, Fairfax, Manassas, Manassas Park); Maryland (Montgomery, Prince George's, and Charles counties); and the District of Columbia and intending to enter a college or university following high school. All other entries will be disqualified.
2. The following are ineligible to participate: family members and employees of the transplant programs in the Washington, D.C. area and WRTC as well as family members of volunteers who serve on the WRTC Board of Directors and any of the WRTC committees or councils. To ensure fairness, names and institutional affiliations of applicants will be omitted from contest entries in advance of their review. Please omit identifying information from your essay or video.
3. The Entry Form must be completed and submitted with the essay or video submission as a separate attachment. **Incomplete Forms will mean that an essay or video scholarship will not be eligible.**
4. All essay and video entrants must certify that, if they are chosen as winners, they will be required to receive "Donation 101" training (which provides the tools necessary to effectively communicate the importance and benefits of registering as donors) and participate in at least one WRTC approved donor registration event in the community. Scholarships will not be awarded until this requirement has been met.
5. One first place scholarship of \$3,000, two \$2,000 second place scholarship and three honorary scholarships of \$1,000 each will be awarded for **both** the essay and the video category. Winners will be selected on or about **May 16, 2015**, and **only** winners will be notified. Only after all winners are notified will the essays and videos be posted on www.beadonor.org/scholarship
6. The scholarship will be paid directly to the university or college that the winner attends and must be used to pay for tuition, fees, books and other course materials. The scholarship will be forfeited if the winner does not enroll in and attend college or university within two years after his or her selection. Once enrolled the scholarship may be forfeited if not claimed by the end of the first semester.
7. Any essay or video entry deemed inappropriate or unsuitable will be disqualified at WRTC's sole discretion. Judges' decisions are final.
8. All essays and videos, and all rights to their publication, become the property of WRTC which may use, edit, and excerpt these entries for promotional or any other purpose, including use on any WRTC digital media without attribution or compensation.
9. Washington Regional Transplant Community (WRTC) does not collect personal information from its website (www.beadonor.org) visitors. Numerical data (e.g. numbers of visitors to the site or a particular page) are collected for statistical purposes only. Students who submit essays will not be enrolled to receive extraneous emails and/or solicitations of any sort. Only scholarship winners will be contacted by the staff of WRTC. Scholarship recipients should note that their name, home town, high school, college/institution the student plans to attend, prize amount and winning essay will be listed on WRTC's website and may also be used in other promotional materials (e.g., in WRTC newsletters, press materials and on WRTC's Facebook page [www.facebook.com/beadonor]). Any photos submitted by the students or taken during the official in-person presentation of the scholarship may also be included in WRTC promotional materials.

ESSAY RULES	VIDEO RULES
Essay must be no more than 1,000 words on the chosen theme (see first page). Essay must be in English and may include fictional or factual information, but it must be based on correct citations.	Video entries must be no longer than 2 minutes on the chosen theme (see first page). Video must be in English and may include fictional or factual information, but it must be based on correct citations.
Each entrant may submit only one essay, and the essay must be the sole and original effort of the writer. It must not infringe upon any material protected by copyright, and it must not include plagiarized material. These concepts are discussed on www.plagiarism.org .	Each entrant may submit only one video; it must be the sole, original effort of the videographer. No entry shall contain a performance that has been broadcast or streamed, published or televised on television, as part of a recording of a motion picture film or television program. It must not infringe upon any material protected by copyright.
The essay must be written & saved in either Microsoft Word or rich text format. It may not be included in the body of an e-mail, but must be sent as an attachment.	All video entrants must allow their video to be posted on the WRTC Facebook pages for viewing and voting (see below).
Essay must have at least TWO citations. List all citations at end (not included in word count), including primary and secondary materials (e.g. newspapers, books, interviews, web sites).	Video must have at least TWO citations. List all citations on the Entry Form, including all primary and secondary materials (e.g. newspapers, books, interviews, web sites).
Both entry forms and essays must be separately attached to an email sent by 11:59 p.m. on Tuesday, March 31, 2015, addressed to essayscholarship@wrtc.org. In the subject line type LEGACY OF LIFE ESSAY SCHOLARSHIP. Date and time when the email was sent (not received) will govern eligibility. Only e-mailed submissions will be accepted.	Entry forms must be emailed and videos uploaded by 11:59 p.m. on Tuesday, March 31st, 2015 . The video must be uploaded to YouTube, and the link must be included in the email with the entry form attached sent to videoscholarship@wrtc.org . Type LEGACY OF LIFE VIDEO SCHOLARSHIP in the subject line. Date and time when the video was sent (not received) will govern eligibility. Eligible videos will be posted on Facebook by April 13, 2015; online voting will be April 13 – April 30, 2015 .
Essays will be judged by an advisory panel selected by WRTC. Criteria will include originality, persuasiveness and passion of the argument, proper grammar and spelling, adherence to the competition topic, and citations of correct information . Judges' decisions are final.	Videos will be judged by a panel consisting of donation professionals selected by WRTC. The criteria for judging the videos are: 90% video quality, creativity and originality, effective communication of myth(s) and fact(s), persuasiveness to take action and register, adherence to the competition topic, use of citations of correct information ; 10% by the # of fans who like and/or comment on it via WRTC's Facebook pages.